

# PATRICK S. CINCO

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[www.cincodesignstudios.com](http://www.cincodesignstudios.com)

## work experience

NYCA, Encinitas, CA (June 10-Present)

Associate Creative Director

- Art direction of websites, interactive paid media, and emerging media
- Conceptual art direction of fully integrated campaigns
- Management and direction of creative teams
- Brands include: adidas Golf, TaylorMade Golf

Deutsch Inc., Los Angeles, CA (Jan 08-June 10)

Senior Art Director

- Art direction of websites, interactive paid media, and emerging media
- Conceptual art direction of fully integrated campaigns
- Management and direction of creative teams
- Brands include: Sony Playstation, Dr. Pepper, Saturn Motor Company, HTC, VW

Team One Advertising, El Segundo, CA (May 02-Dec 07)

Interactive Art Director/Relationship Marketing Art Director

- Art direction of [lexus.com](http://lexus.com) (Owners Section, Build Your Lexus, IS & RX Model Section)
- Conceptual art direction of fully integrated campaigns
- Direct Mail and Email Programs
- Brands include: Lexus Motor Company, Natural Resources Defense Council

TBWA/CHIAT/DAY Advertising, Los Angeles, CA (Aug 99-Mar 02)

Interactive Designer/Interactive Art Director

- Art direction of websites, interactive paid media, and emerging media
- Flash Designer and Studio Artist
- Design interactive elements for Business Development presentations
- Brands include: Nissan Motor Company, Infiniti Motor Company, Apple Computers, Earthlink, ABC, Sony Playstation, Taco Bell, Indian Motorcycle, TBWA Worldwide

## awards

2010 Gold Effie

2002 One Show Interactive Bronze Pencil

2001 One Show Interactive Silver Pencil

## education

University of Southern California, Los Angeles, CA

Bachelor of Science, Business Administration (Aug 94 - May 98)

Emphasis: Entrepreneurial Studies & Marketing

Adobe Creative Suite 5.0 (Photoshop, Illustrator, Flash, Dreamweaver, InDesign) Microsoft Office Suite, HTML

## activities & interests

Lanakila Outrigger Canoe Club, Surfrider Foundation, surfing, swimming, tennis, golf, illustration and cartooning